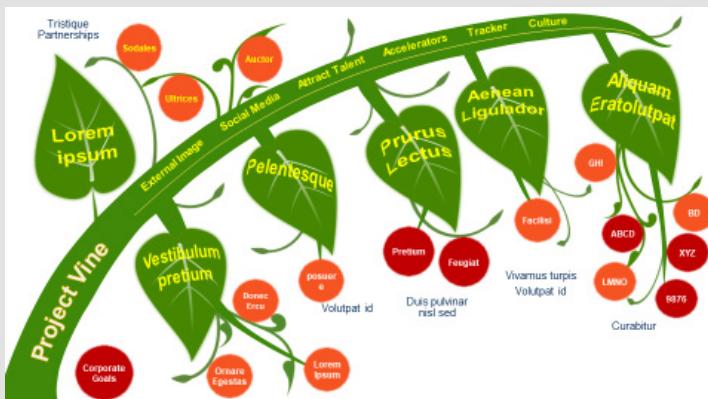
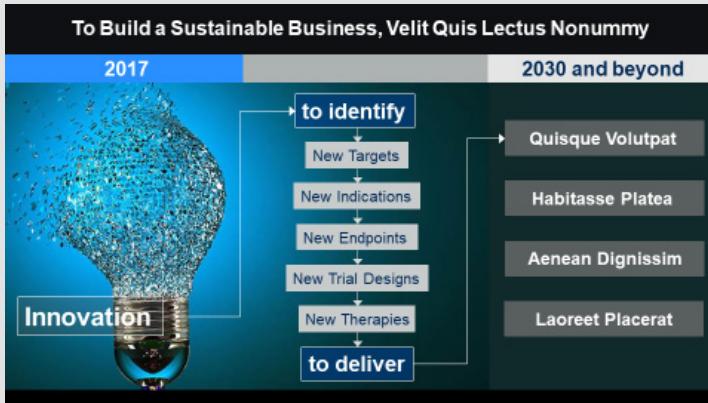


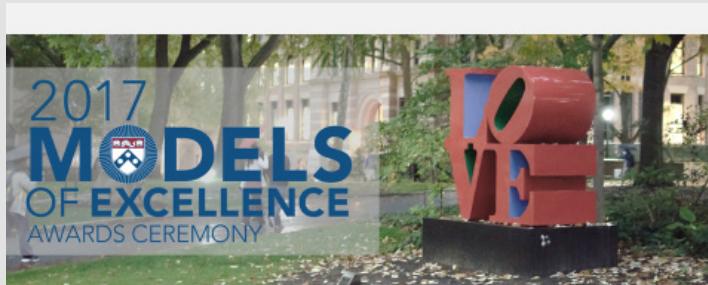
# Presentation Slides

## Clients:

Global Pharmaceutical Company  
Major Universities  
Architecture and Design Firm  
Sustainability Seminar  
Marketing Consultancy  
Financial Services



# Presentation Slides



A banner for the 2017 Models of Excellence Awards Ceremony. The text is in blue on a white background. To the right of the text is a large red sculpture of the word "LOVE".

**Model Supervisor Award**



2017 Models of Excellence Award



Pennovation Center Project Team





RUTGERS

UNIVERSITY | NEW BRUNSWICK



## Vice President Joe Biden "It's On Us" Rally

October 12, 2017



## Rutgers Research Highlights



Advancing our understanding  
and preparedness of climate  
and environmental impact



Enhancing aquaculture  
methods and productivity



Presentation Slides

# Presentation Slides

## AGENDA

INTRODUCTIONS

EXPERTISE & APPROACH

RELEVANT CASE STUDY

IMPLEMENTATION & TIMELINES

DIFFERENTIATORS



## FEATURED FLOOR PLAN



LEGEND:  
Lorem ipsum  
Consectetur  
Integer purus  
Etiam vitae  
Donec nonummy  
Maecenas facilis

## FEATURED PROJECT

### Hospitality

Nulla mauris odio, vehicula in, condimentum sit amet, tempus id, metus.

### Connectivity

Donec at nisi sit amet felis blandit posuere. Aliquam erat volutpat.

### Flexibility

Cras lobortis orci in quam porttitor cursus. Aenean dignissim

### Sustainability

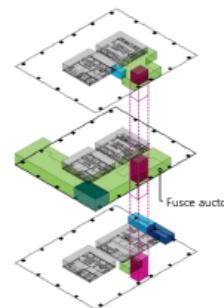
Curabitur facilisis sem at nisi laoreet placerat. Duis sed ipsum ac nibh mattis feugiat.

### Culture

Proin sed purus. Vivamus lectus ipsum, rhoncus sed, scelerisque sit amet, ultrices in, dolor.

### Choice

Aliquam vel magna non nunc ornare bibendum. Sed libero.



# Presentation Slides

### American Independent Business Alliance (AMIBA)



\$13 stays in the community  
...Big Box Retailer

\$45 stays in the community  
...Local Business

of every \$100 you spend at...

**Global Connections Initiative** [www.GlobalConnectionsInitiative.com](http://www.GlobalConnectionsInitiative.com)

### New Economic Foundation (UK)

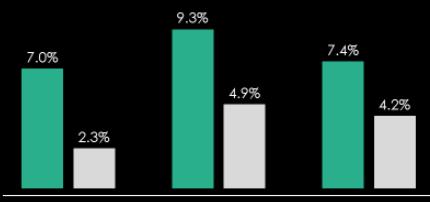


“ Twice the money stays in the community when folks buy locally. That means those purchases are twice as efficient in terms of keeping the local economy alive. ”

**Global Connections Initiative** [www.GlobalConnectionsInitiative.com](http://www.GlobalConnectionsInitiative.com)

### Institute for Local Self-Reliance

Year-to-year sales increases among independent businesses with and without Independent Business Alliance (IBA) “Buy Local” campaigns



Year	No IBA “Buy Local” campaigns (%)	Communities with “Buy Local and Independent” campaign (%)
2013	7.0%	2.3%
2014	9.3%	4.9%
2015	7.4%	4.2%

Source: [www.amiba.net/buy-local-campaigns/](http://www.amiba.net/buy-local-campaigns/)  
Data: Institute for Local Self-Reliance

**Global Connections Initiative** [www.GlobalConnectionsInitiative.com](http://www.GlobalConnectionsInitiative.com)

## Definition

**Marketing**  
*/mar-ki-ting/*  
 noun: A set of strategies and tactics that facilitate the exchange of value between an organization and its audiences.

www.princetoncreative.com

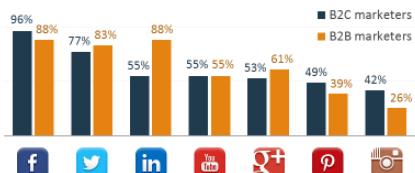
PRINCETON CREATIVE  
 MARKETING + COMMUNICATIONS

Business Seminar Presentation

## Connecting Facebook & Marketing

The Numbers

The Most Popular Platforms Among



Source: www.marketingprofs.com January 2016

www.princetoncreative.com

## Video

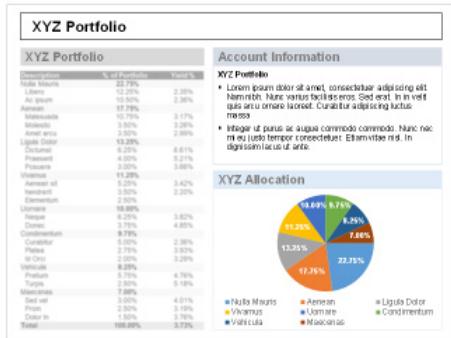
Top 7 Reasons for Using Video

- 1 Increases Engagement
- 2 YouTube is the 2nd Biggest Search Engine
- 3 SME Positioning
- 4 Builds Trust and Credibility
- 5 Google Loves Videos
- 6 Mobile Users Prefer Videos
- 7 Supports Understanding of Your Value Proposition

PRINCETON  
 CREATIVE  
 MARKETING + COMMUNICATIONS

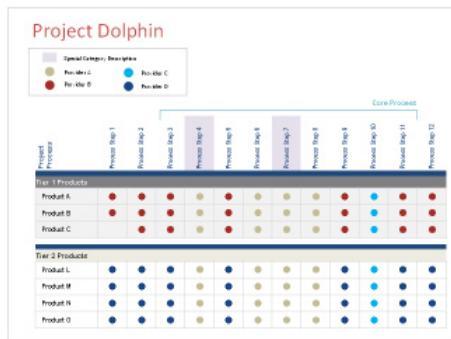
Business Seminar Presentation

# Presentation Slides



Company Name and details intentionally obscured

Financial Presentation



Company Name and details intentionally obscured

Financial Presentation

