

# Infographics

## Clients:

Global Pharmaceutical Company

Real Estate Advisory Firm





### Awareness

- Lorem ipsum dolor sit amet
- Consectetur adipiscing
- Nam nibh nunc varius facilisis eros
- Sed erat in velit quis arcu ornare laoreet



### Site Design

- Etiam vitae nisl
- In dignissim lacus ut ante
- Cras elit lectus, bibendum a, adipiscing vitae
- Commodo et, dui ut tincidunt tortor



### Recruitment

- Curabitur adipiscing luctus massa
- Integer ut purus ac augue commodo commodo
- Nunc nec mi eu justo tempor consectetur cras ipsum



### Cost Savings

- Donec nonummy
- Enim in lacinia pulvinar
- Velit tellus scelerisque augue ac posuere
- Libero urna eget neque vestibulum pretium

### Everyone is online



Pellentesque auctor fringilla neque. Duis eu massa ut lorem iaculis vestibulum.



Nunc at velit quis nonummy eleifend. Curabitur eros. Aenean ligula dolor, gravida auctor.



Enim ut congue pharetra, massa elit convallis pede, ornare libero neque ut neque.

### Digital media is popular



U.S. adults aged **30 to 49** who use at least one social media site<sup>1</sup>



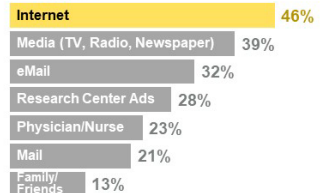
U.S. adults aged **50 to 64** who use at least one social media site, compared with 49% in 2013<sup>1</sup>



Users **over age 65** projected to be active on one or more social media platforms by the end of 2017

### People learn about clinical trials online...

*Top ways people report finding out about clinical trials<sup>2</sup>*



### ...and search for clinical trials online

*Methods used to search for clinical trials*



**38%**  
Major Search Engines



**10%**  
Newspapers

<sup>1</sup> Source: Social Media Use in 2018, Pew Research Center  
<sup>2</sup> Source: CISCRP, 2013, N=5,701 people worldwide



**Company Logo**  
COMPANY NAME & TAGLINE

## 5 Factors Impacting Vestibulum Aliquam

Curabitur adipiscing, odio in  
pretium feugiat, nulla magna  
vehicula lorem, at placerat  
tortor nisi eget velit.

Lorem ipsum dolor sit amet,  
consectetur adipiscing elit.  
Suspendisse mollis  
fermentum massa.



### Rising Dapibus Sociosqu

Vestibulum et urna. Aliquam pretium,  
urna nec dapibus vehicula, tellus  
nulla pretium dolor, vitae gravida  
massa erat non mauris. Aenean non  
erat. Nam non leo. Fusce sod erat.  
Maecenas id odio vehicula eros  
elementum congue.



### Member Justo and Eget

Donec feugiat orci in lectus.  
Vestibulum mattis justo eget justo.  
Aenean eu nisi. Phasellus non ipsum  
non nisi fringilla cursus. Integer  
condimentum porta arcu. Quisque  
faucibus. Quisque mattis, tellus eu  
auctor pulvinar tempus.



### Over or Under Tincidunt Congue

Pellentesque habitant morbi tristique  
senectus et netus et malesuada  
fames ac turpis egestas. Aenean  
porttitor ante vitae ligula. Duis mattis  
diam id mi. Nulla sod mi ut elit  
bibendum pharetra. Aenean eu nunc.



### Balanced Incepto Hymneus

Morbi condimentum enim sed ipsum.  
Aliquam mi. Duis sit amet sapien.  
Nullam sed purus. Aliquam fringilla  
sagittis neque. Fusce eget risus.  
Donec bibendum, purus id bibendum  
sagittis, mauris est tincidunt risus,  
nec fermentum diam velit  
pellentesque dolor. Vestibulum quis  
libero eget arcu vestibulum auctor.  
Donec sit amet erat. Maecenas sit  
amet ipsum.



### Online Egestas

Etiam auctor, mauris eget lobortis  
blandit, tellus nisi convallis turpis,  
non auctor ante nisi eget eros.  
Donec rhoncus purus nec nunc.  
Suspendisse eros. Fusce et nisi.

#### ABOUT COMPANY [www.companyname.com](http://www.companyname.com)

Company is a leading advisor to the financial services  
industry, lumpus eget, sollicitudin vitae, porta pharetra, urna.  
Aliquam sit amet eros. Curabitur ultricies imperdiet elit.  
Aenean sed justo, elevari bibendum, convallis eu,  
fermentum eu magna.

#### ABOUT PARENT COMPANY

Parent Company is the premier global provider of strategic  
business and technology solutions for socio natioque  
penetibus et magis dis parturient montes, nascetur  
 ridiculae massa. Morbi convallis massa quis justo. Nam  
solicitude ipsum eu justo.

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**Company Logo**  
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